

Department for International Trade at IAAPA Attractions Expo

13 - 16 November 2018, Orlando, Florida, USA

Join the Department for International Trade (DIT) on their UK stand at the IAAPA Attractions Expo 2018, the leading global conference and trade show for the attractions industry.

At the IAAPA Attractions Expo 2018 you'll discover future trends, learn what's new, and hear what's working from peers and leaders from around the globe. The Expo has 1,100 exhibitors, an estimated 21,000 buyers and 32,000 industry professionals from over 100 countries in attendance. It is the perfect audience for you to demonstrate your company's creativity, expertise and innovation in the sector.

Why attend?

Attendees will benefit from the connections, knowledge and experience of DIT who will:

- Help improve/unlock supply chains
- Enable 1-2-1 meetings to help secure business deals/widen networks
- Raise your company's profile through DIT's high visibility presence at the show
- Gain access to industry experts
- Help support and promote UK companies, identify potential partners and customers across the region and provide on-stand support, networking and advice
- Provide free guest passes for the IAAPA Expo (worth c\$299 each)

There are two mission options available for participating companies:

Option 1, participation includes:

- Exclusive use of dedicated area on the DIT stand for product showcasing (subject to installation costs, etc)
- Priority booking for exclusive space on the DIT stand for individual company meetings
- 2 exhibitor staff badges (worth c\$239 each) - save 40% on special events including breakfasts, lunches, and receptions (pre-registration is required)
- 4 exhibitor guest passes (worth c\$299 each)
- Full page profile and promotion in the DIT event brochure
- Displaying brochures and marketing materials on the DIT stand (max A4 size or equivalent)
- Invitation to DIT sponsored BlooLoop networking event with international buyers
- Pre-event help and advice including a DIT-hosted webinar to discuss making the most of the show
- An invitation to attend a DIT-organised welcome dinner
- On-site support from DIT Business Specialists

Option 2, participation includes:

- Use of the DIT stand for individual company meetings
- 2 exhibitor guest passes (worth c\$299 each)
- Half page profile and promotion in the DIT event brochure
- Displaying brochures and marketing materials on the DIT stand (max A4 size or equivalent);
- Invitation to DIT sponsored BlooLoop networking event with international buyers
- Pre-event help and advice including a DIT-hosted webinar to discuss making the most of the show
- An invitation to attend a DIT-organised welcome dinner
- On-site support from DIT Business Specialists

Event Details

Date: 13-16 November 2018

Venue: [Orange Country Convention Centre \(OCCC\), Orlando, Florida](#)

Cost: **Option 1:**
£1000 + VAT*

Option 2:
£500 + VAT*

*does not include flights, accommodation, insurance, airport transfers, food, freight etc.

To apply and register, please [click here](#).

Please note all applications are subject to DIT approval and are on a first-come first-served basis.

Registration deadline:
Friday 14 September

Find out more:

e: DITCreative@brayleino.co.uk

t: 0117 906 4574

For more information on the IAAPA Attractions Expo please visit the official [event website](#).

If you are interested in joining us at this event, please [apply here](#).

Please note that the deadline to register is **Friday 14 September**.

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As a public Body the Department for International Trade must comply with the Freedom of Information Act 2000. All applicants should be aware that this could involve the Department for International Trade providing details of events, its participants and the detailed programme to those who request information under the Freedom of Information Act.

